SEO
MONTHLY REPORT
January 2025

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1. Overview

• **Keyword Rankings:**
Keyword rankings have improved, leading to better visibility and increased organic traffic.

• **High-Quality Backlinks:**
High-quality backlinks were acquired, boosting domain authority and search rankings.

• **Website Content:**
New blog content was published, targeting high-value keywords to drive traffic and enhance relevance.

• **Analytics Data:**
Analytics data shows improved user engagement and higher conversion rates.

• **Google Search Console Data:**
Google Search Console data highlights growth in clicks, impressions, and average position, reflecting better search engine performance.

2. Performance Metrics

• **Traffic Comparison:**
A month-on-month traffic comparison highlights growth areas and emerging trends.

• **Backlink Analysis:**
Overview of total backlinks, newly acquired links, and their quality to assess off-page SEO impact.

• **Google Search Console (GSC) Queries:**
Key queries, impressions, and clicks from Google Search Console show which keywords are driving traffic.

Google Search Console Overview:

• There has been an increase in the number of clicks, showing better engagement and visibility from organic search results.

• The average position of key keywords has improved, indicating higher rankings and better exposure in search results.

• Any issues related to indexing were addressed, ensuring that all essential pages are properly indexed and searchable by Google.

Data Comparison

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Top Queries

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Google Analytics

Audience Overview Data Comparison

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Acquisition Overview:

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Traffic Acquisition

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Pages and Screen

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Goal Conversion

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Events

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Landing Pages:

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Demographic Overview

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Device Overview

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Operating System Overview

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Keyword Ranking

Most of the targeted keywords are now ranking well, contributing to improved visibility and traffic.

Targeted Keywords

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Secondary Keywords

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Backlinks Overview

Before   After

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Google Business Page Insight

- New posts were published on Google My Business to actively engage with customers and highlight our services.

Google My Business Data

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Google My Business Keyword Ranking

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3. Tasks and Activities:

On-Page SEO and Technical SEO Improvements

• Optimized meta tags, headers, and site structure to improve search engine visibility and user experience.

• Enhanced website speed and mobile responsiveness, ensuring faster load times and better accessibility across devices.

Off-Page SEO and Link Building

• Acquired high-quality backlinks from authoritative websites, boosting domain authority and search engine rankings.

SEO Work Sheet: Tiempo SEO Worksheet

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Content Creation:

We created an on-site blog post to enhance website traffic and maintain content freshness.

Blog URL :- **https://tinyurl.com/3b74btby**

How to Locate The Best Soccer Academy in USA for Aspiring Athletes: A Comprehensive Guide

BEST SOCCER ACADEMY, BEST SOCCER ACADEMY IN USA,

Finding the best soccer academy in the USA can be a challenging task for parents, as the right choice will shape their child's future as a player. It's not just about teaching kids the skills to score goals or make clean passes; it's about instilling courage, discipline, and the spirit of teamwork from a young [...]
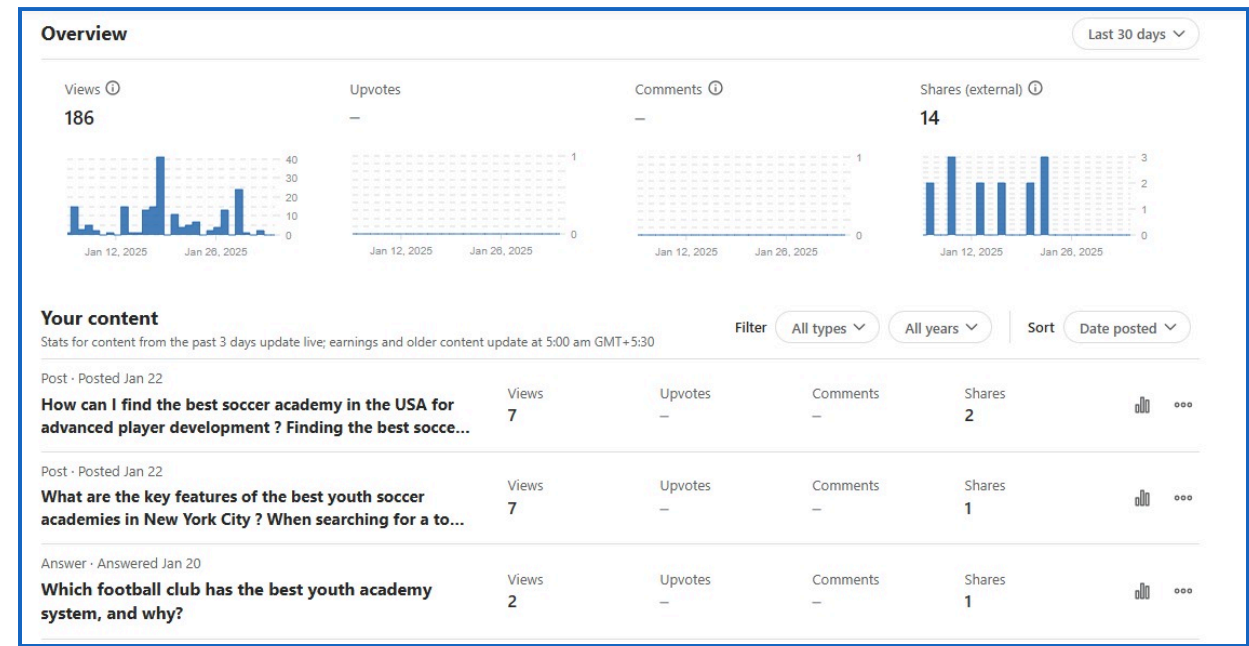
Read More

Quora

• We've achieved sustained growth in our Quora space by sharing valuable insights and actively engaging with readers.

Quora Profile URL: https://bestsocceracademyinnyusatiemposoccer.quora.com/

Quora Stats

4. WOW Factor

• Significant progress in keyword rankings, leading to enhanced visibility and more organic traffic.

• Noticeable improvements in clicks, impressions, and average position, reflecting stronger search engine performance.

• Key metrics, including user engagement and conversion rates, have shown positive growth, highlighting the success of our SEO efforts.

5. Next Steps

• **Content Optimization:** Continue optimizing existing content and publishing fresh, relevant blog posts to maintain engagement and enhance search visibility.

• **Backlink Building:** Focus on acquiring additional high-quality backlinks to boost domain authority and strengthen off-page SEO.

• **Ongoing Performance Monitoring:** Regularly monitor Google Analytics and Google Search Console data to refine our strategy and ensure continued growth.

6. Recommendations

• **Leverage Social Media:** Share content on social platforms to increase visibility and traffic.

• **Enhance User Experience:** Improve site navigation, load times, and mobile optimization for better engagement.

• **Boost Link Building:** Acquire high-quality backlinks to strengthen domain authority.

7. Conclusion

The ongoing SEO efforts have led to significant improvements in keyword rankings, website traffic, and overall performance. By continually optimizing content, enhancing technical aspects, and building high-quality backlinks, we are on track to achieve sustained growth. Moving forward, focusing on expanding our keyword strategy, improving user experience, and regularly monitoring performance will help ensure continued success and greater visibility in search results.

THANK YOU